



DECEMBER 2023

# Uplift

A MONTHLY UPDATE  
from your friends at Victoria's Voice

## Hidden in Plain Sight



On November 22, WFTV Channel 9 Eyewitness News aired *Hidden in Plain Sight*, a one-hour must-see special on the deadly fentanyl crisis in our country. The segment featured the story of Victoria Siegel and the Victoria's Voice Foundation's efforts to raise awareness and provide resources to save lives during this crisis.

[CLICK HERE TO VIEW THIS MUST-SEE SPECIAL](#)

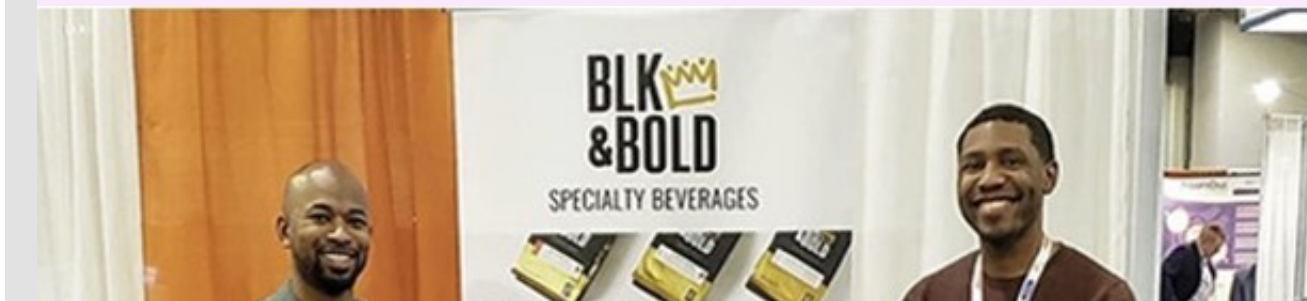
## DEA Opioid Youth Summit



Victoria's Voice was proud to sponsor the Drug Enforcement Administration's Opioid Youth Summit on September 19, 2023, in Las Vegas. Hundreds of students from the Clark County School District gathered in Las Vegas to learn about the current opioid epidemic and the dangers of fentanyl.

[CLICK HERE TO VIEW THE SUMMIT VIDEO](#)

## Why I Give





BLK & Bold is the first Black-owned nationally distributed coffee brand.  
( L – Pernel Cezar, R – Rod Johnson)

Launched in June 2018, [BLK & BOLD Coffee and Teas](#) is all about bold flavors and even bolder values. This Black-owned company is passionate about crafting premium, ethically sourced coffee and tea that taste as good as they do good.

For owners Pernel Cezar and Rod Johnson, BLK & Bold isn't just about caffeine, it's about a commitment to community. They're dedicated to supporting at-risk youth through mentorship programs and scholarships, and they source their coffee beans from sustainable farms that treat their workers right. We are proud to have BLK & Bold as one of our newest Corporate Heroes of Victoria's Voice Foundation.

"Victoria's Voice and BLK & Bold are kindred spirits...united by a common purpose – to protect, nurture, and uplift our youth."

"No parent should ever have to endure the heart-wrenching pain of losing a child, and Victoria's Voice is steadfastly working to ensure that families receive the education and tools they need to navigate these times. From their impactful presence in schools to the invaluable programs they offer to families grappling with drug addiction, Victoria's Voice is a shining example of a nonprofit organization that truly deserves your support."

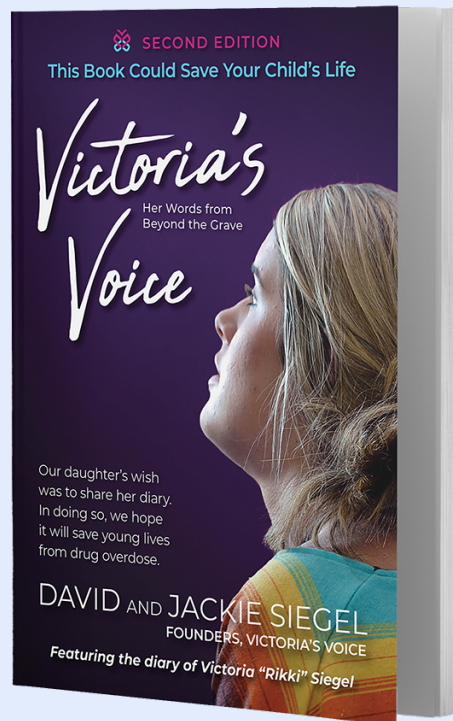
"Our urgent message to you is this: Join us today in making a difference.

Together, we can create a brighter and safer world for our children. [Make your donation to Victoria's Voice today.](#)

## Donation Challenge

Are you up to the challenge? Help us reach our goal of educating 1 million students and parents. Donate \$50 or more from now until December 31, 2023, and we will send you the second edition of *Victoria's Voice*!

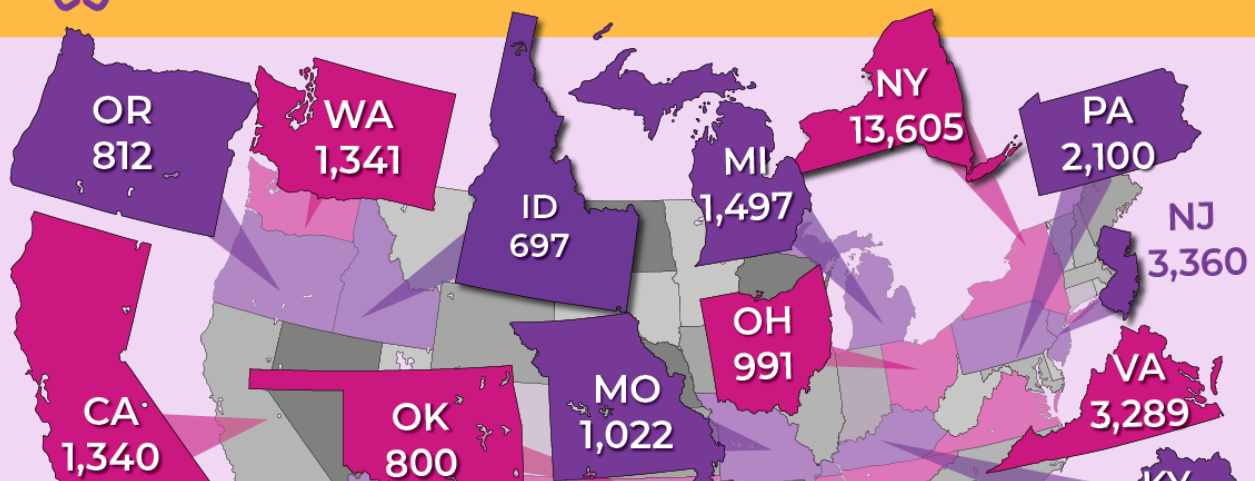
[DONATE NOW!](#)

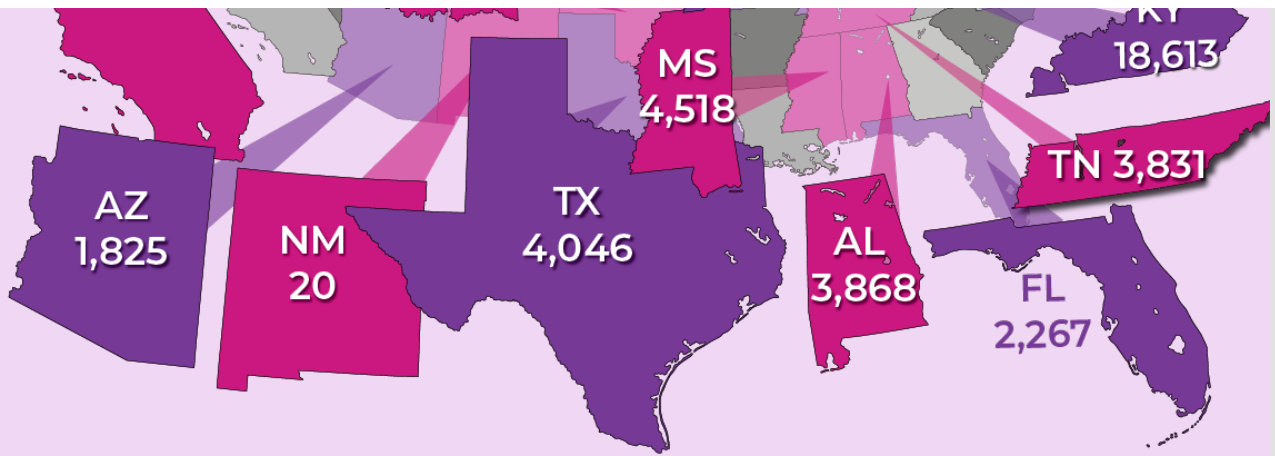


## Changing Minds and Habits



YOUTH ENGAGEMENT: OCTOBER & NOVEMBER





**OCTOBER & NOVEMBER STATS**

69,842 students, staff and community members  
 779 vapes collected  
 20 states

**2023 STATS TO DATE**

751,738 students, staff and community members  
 3,331 vapes collected  
 31 states + Canada and counting!

**It Takes a Village**



Victoria's Voice and [Blue Cross Blue Shield Louisiana](#) (BCBSLA) teamed up to share lifesaving resources at the [National Association of Drug Diversion Investigators'](#) (NADDI) annual conference in sunny Myrtle Beach, South Carolina. The joint presentation introduced attendees to BCBSLA's powerful *Fentanyl Kills* PSAs alongside our national [Get. Give. Save.](#) naloxone awareness campaign. We are thrilled to provide these free resources to organizations and communities nationwide as we work together to save lives from opioid overdose and fentanyl poisoning.

## Partnering for Impact

We are thrilled to announce InnovaScript, a leading retail mail-order pharmacy, as our exclusive provider partner of naloxone and addiction-related products and services. This partnership is a key element of our **Get. Give. Save.** campaign to increase naloxone awareness and access nationwide. You can order your naloxone and have it shipped directly to your address by [clicking here.](#)



[Click Here to DONATE NOW](#)



Victoria's Voice Foundation's Federal Tax ID number is 84-360664. The Foundation is a registered 501©3 charitable organization, State of Florida Registration Number CH62047. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352). Registration does not imply endorsement, approval, or recommendation by the State.

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