



JANUARY 2024

Uplift

A MONTHLY UPDATE
from your friends at Victoria's Voice

Influencing Behavior

STATES IN 2023

AL	17,371
AR	3,131
AZ	9,110
CA	3,630
CAN	409,232
CO	1,572
CT	7,911
FL	2,293
GA	31,950
ID	7,275
IL	3,632
IN	24,270
KS	2,498
KY	68,532
MI	1,497
MO	7,512
MS	6,128
NC	444
ND	504
NJ	17,424
NM	20

YOUTH ENGAGEMENT 2023



STATES WE ARE COMING TO SOON!

- Alaska
- Hawaii
- Maine
- Maryland
- Massachusetts
- New Hampshire
- Rhode Island
- Utah
- Vermont
- West Virginia



2023 OUTREACH

565,100

NM 20
 NY 30,814
 OH 14,910
 OK 972
 OR 2,782
 PA 2,100
 SC 12,171
 SD 1,646
 TN 18,070
 TX 49,199
 VA 3,289
 WA 2,707
 WI 896

765,492 students, staff, and community members

3,542 vapes surrendered

32 states + Canada and counting

We have come so far, but there is still much to be done!

Help us reach all 50 states !

DONATE TODAY

Finger on the Pulse

Substance Abuse and Mental Health Services Administration

2022 National Survey on Drugs and Health

Substance Use

Cigarette Use and Nicotine Vaping in the Past Month

NSDUH asked respondents aged 12 or older about their cigarette use and nicotine vaping in the 30 days before the interview.

12 or older

About 1 in 7
(14.6%) smoked cigarettes in the past month.

41.1 million smoked cigarettes.

39.9 million were 21 or older.




12 or older

About 1 in 12
(8.3%) vaped nicotine in the past month.

23.5 million vaped nicotine.

18.8 million were 21 or older.





**Fewer than 1 in 30
(1.2 million)
were underage.**

Among people aged 12 to 20,
**3.1% smoked cigarettes in
the past month.**



**About 1 in 5
(4.7 million)
were underage.**

Among people aged 12 to 20,
**12.2% vaped nicotine in
the past month.**

Note: All 50 states and the District of Columbia prohibit the sale of tobacco products including nicotine for vaping to people younger than 21.

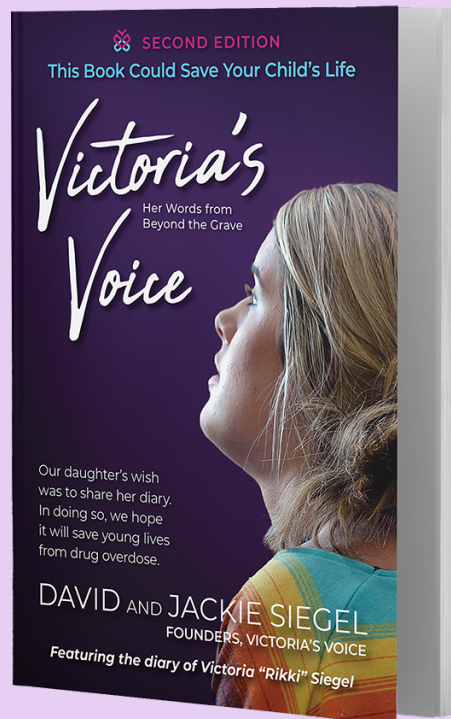
Results from the 2022 National Survey on Drug Use and Health: A Companion Infographic

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Victoria's Voice

We are so excited to announce that the second edition of *Victoria's Voice* is now being prepared for audiobook! Take a listen to David and Jackie's opening sentiments in the new edition. Visit [Amazon.com](https://www.amazon.com) to purchase your hard copy or eBook today!

TAKE A LISTEN



Hire Knowledge

Implications of Opioid Use Disorders for Employers

National Safety Council.



RECOVERY IS GOOD FOR BUSINESS

Substance misuse and substance use disorders (SUDs) can be an expensive problem for employers. However, providing resources to assist workers with their SUD can be a very good investment.

Workers in recovery help employers **AVOID**
\$4,088
in turnover & replacement costs

Workers in recovery miss **13.7 days**
LESS
per year
than workers with an SUD

Each employee who recovers from a substance use disorder **SAVES**
a company over
\$8,500
on average

“Workplace overdose deaths have increased 536% since 2011 and overdoses are now the cause of nearly one in 11 worker deaths on the job. Opioids are the main cause of these deaths and no employer is immune: all employee demographics, industries and occupations are impacted. Additionally, some of the most frequent occupational injuries involving days away from work – overexertion, bodily reaction, and slips, trips and falls – can result in an opioid prescription. People who take opioids for too long or in doses too large are more at risk of developing an opioid use disorder (OUD) and more likely to die of a drug overdose.

“The opioid epidemic can significantly affect workplaces, impacting safety, employee health and wellness, and even an employer’s bottom line. Opioids can impair thinking and reaction time, which can lead to serious errors when performing tasks that require focus, attention to detail or the need to react quickly.

“And while employees in recovery often have lower turnover rates, are less likely to miss work days, less likely to be hospitalized and have fewer doctor visits than their peers, employees with OUDs frequently have increased absenteeism and reduced productivity, which have a significant impact to the bottom line.”

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Victoria's Voice Foundation is here to help
your organization and your employees
avoid these types of losses.

Contact Mark Cady-Archilla,
our Corporate Partnerships Director,
at mark@victoriasvoicefoundation.com or 407-355-2301



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