





## Prepare to be transported to a night where glamour meets a mission to save lives.

Building on last year's extraordinary success, we invite you to join us for an unforgettable evening that will transport you to the legendary Moulin Rouge. Step into the opulence of Parisian cabaret while helping us advance our lifesaving mission.

Your presence will help Victoria's Voice continue to educate parents, empower youth, and equip communities with the tools to prevent drug misuse and save lives from overdose across the nation.





Victoria "Rikki" Elizabeth Siegel November 25, 1996 - June 6, 2015



David Siegel May 3, 1935 - April 5, 2025

### Honoring David & Victoria



When David and I lost our daughter Victoria to a drug overdose in 2015, I was so thankful for David's vision and determination to channel our pain into advocacy to save lives from drug misuse and overdose.



While I continue to mourn David's passing, I look forward to sharing an evening with you to honor his

life and legacy and to recommit to the mission he laid out so clearly. With your support, we have moved mountains and impacted millions of lives. We have exceeded all expectations. Because of you, we will continue to do so.

Please join us on December 14 to save lives in honor of my husband, my daughter, my sister, and the countless lives lost to drug overdose and poisoning.

Jacqueline Siegel

## The Story of Victoria's Voice Foundation

We invite you to view a brief introductory video about Victoria's Voice.



# How your investment gives hope through Victoria's Voice National Naloxone Awareness Day Niagara Falls

## In the 10 years since Victoria's passing, Victoria's Voice has become a national leader in drug awareness and prevention:

#### **Educating Families**

- » Visited over 600 schools in nearly all 50 states
- » Impacted more than 1.5 million students and families nationwide and in Canada
- » Gifted almost 100,000 copies of the Victoria's Voice diary to students, educators, and families

#### Saving Lives from Overdose

- » Launched the Get. Give. Save. Movement to share free toolkits for raising awareness of lifesaving naloxone
- » Secured a bipartisan federal resolution in 2023 naming June 6, the day of Victoria's passing, as National Naloxone Awareness Day (NNAD)
- » Developed significant national participation in NNAD by 2025, with the support of more than 150 buildings and landmarks—including Niagara Falls—that lit up purple and a media campaign that generated more than one billion impressions

#### **Informing Legislation**

- » Successfully advocated for the Comprehensive Addiction and Recovery Act (CARA)
- » Contributed significantly to the federal law that made NARCAN® available over the counter
- » Secured Victoria's Law and the Victoria Siegel Drug Prevention Act in Florida to address the drug epidemic and fentanyl crisis

#### **Building Alliances**

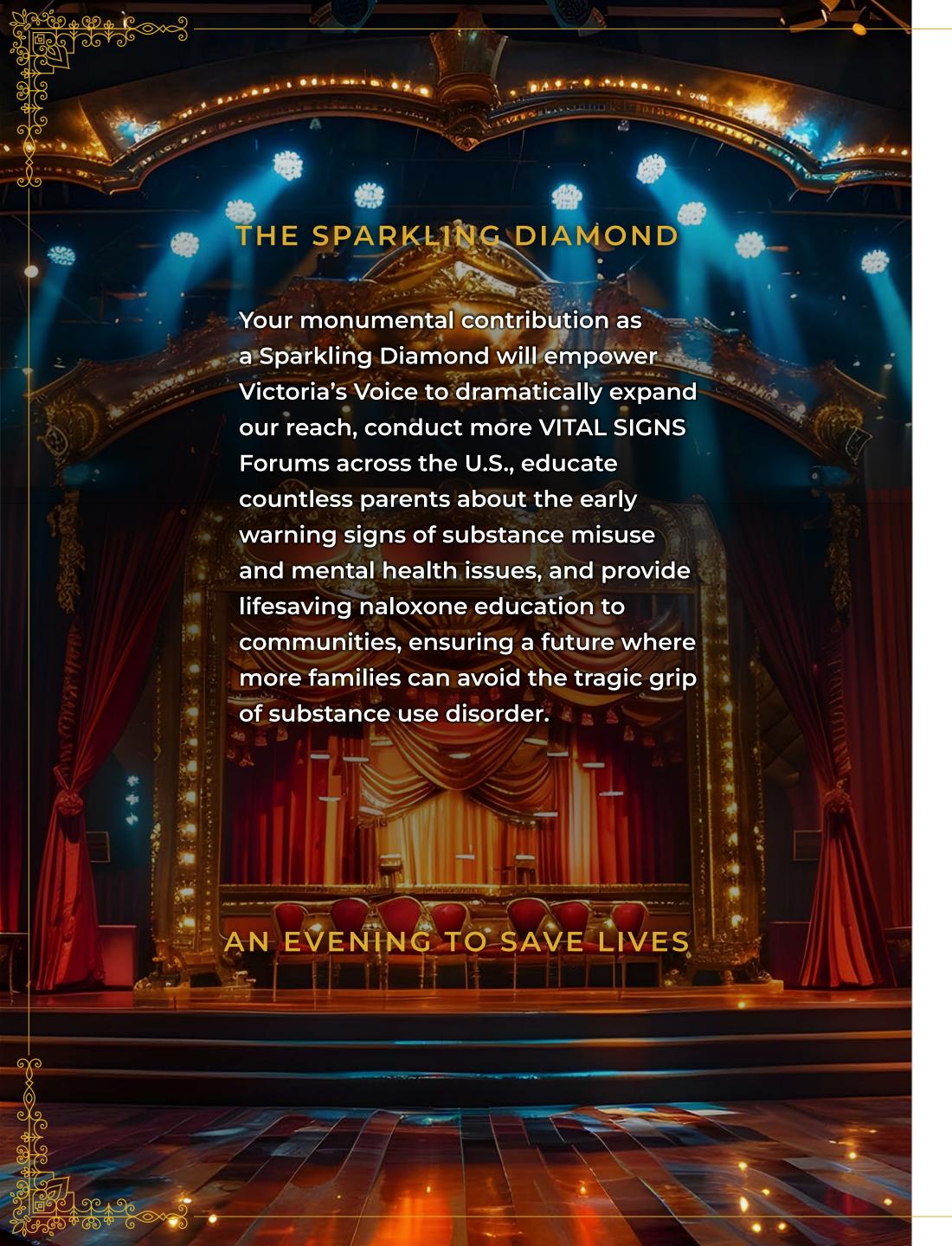
- » Joined forces with education partners Steered Straight and Fentanyl Fathers to build our capacity for youth engagement
- » Partnered with Fentanyl Fathers and Eric's House to launch Angel Army, an alliance of bereaved parents turning pain into purpose through healing, advocacy, and hope
- » Partnered with the DEA, HIDTA, and dozens of other government agencies, public and private organizations, and families to activate and engage them in our mission

Victoria's Voice is proud to have contributed to the nation's nearly 27% decline in overdose deaths in 2024.



## The current landscape of the drug epidemic, laid out in the DEA's 2025 National Drug Threat Assessment, reminds us why we must continue this fight together:

- More than 80,000 Americans died from drug overdose or poisoning last year, many as a direct result of the synthetic drug trade.
- Fentanyl is increasingly being mixed with dangerous veterinary tranquilizers and anesthetics, synthetic opioids, and other adulterants.
- Fentanyl was present in one in four cocaine submissions and one in eight meth submissions collected by the DEA's National Forensic Laboratory Information System.
- The organizations currently dominating marijuana cultivation and distribution in the U.S. are producing the most potent marijuana in history.
- More than 4 million youth ages 12 to 20 reported vaping marijuana in the past year. This is particularly worrisome as a growing number of vapes have been found to be laced with a deadly dose of fentanyl over the last five years.



### The Sparkling Diamond \$\\$100,000

The **Sparkling Diamond** sponsorship, our pinnacle at \$100,000, epitomizes wealth, opulence, and the dazzling extravagance synonymous with the Moulin Rouge's legendary costumes, sets, and performances. This elite tier offers the ultimate VIP experience, mirroring the cabaret's high-end allure.

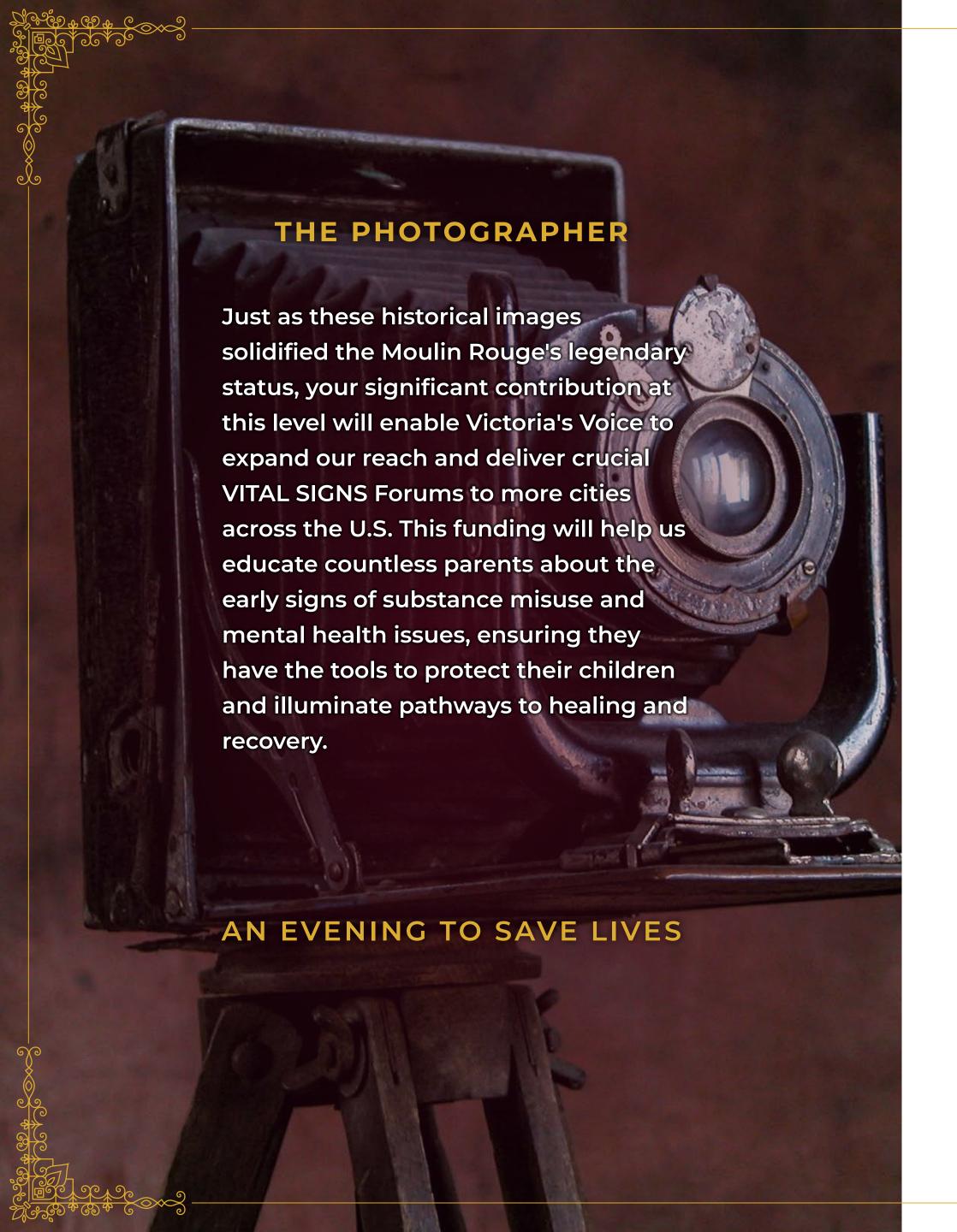
- » Logo/name on event press release and press conference
- Corporate Hero distinction (with logo) on VVF website for 1 year
- Logo on the VVF website as a 2025 sponsor
- "Why I Give" spotlight in an issue of Uplift, the VVF monthly newsletter
- Linked logo to your organization's website and bio on the VVF website for 1 year
- Logo on event signage
- I full-page ad in the event program
- » Video message (up to 2 minutes) to run pre-show
- » Logo/name on stage signage
- Logo/name on step and repeat
- 16 tickets for the gala (2 tables)
- » Logo/name in the 2025 Annual Report
- » 8 tickets to our 2026 donor appreciation event



### Le Bar à Bulles (Bar Sponsor) § \$50,000

The **Le Bar à Bulles** sponsorship, at \$50,000, offers the exclusive opportunity to be our gala's Bar Sponsor, connecting your brand to a space intimately linked with the legendary Moulin Rouge. While Le Bar à Bulles, opened in 2015, is a modern extension of the iconic cabaret's century-long history of revelry and artistic expression, your support here carries forward that vibrant spirit to a vital cause.

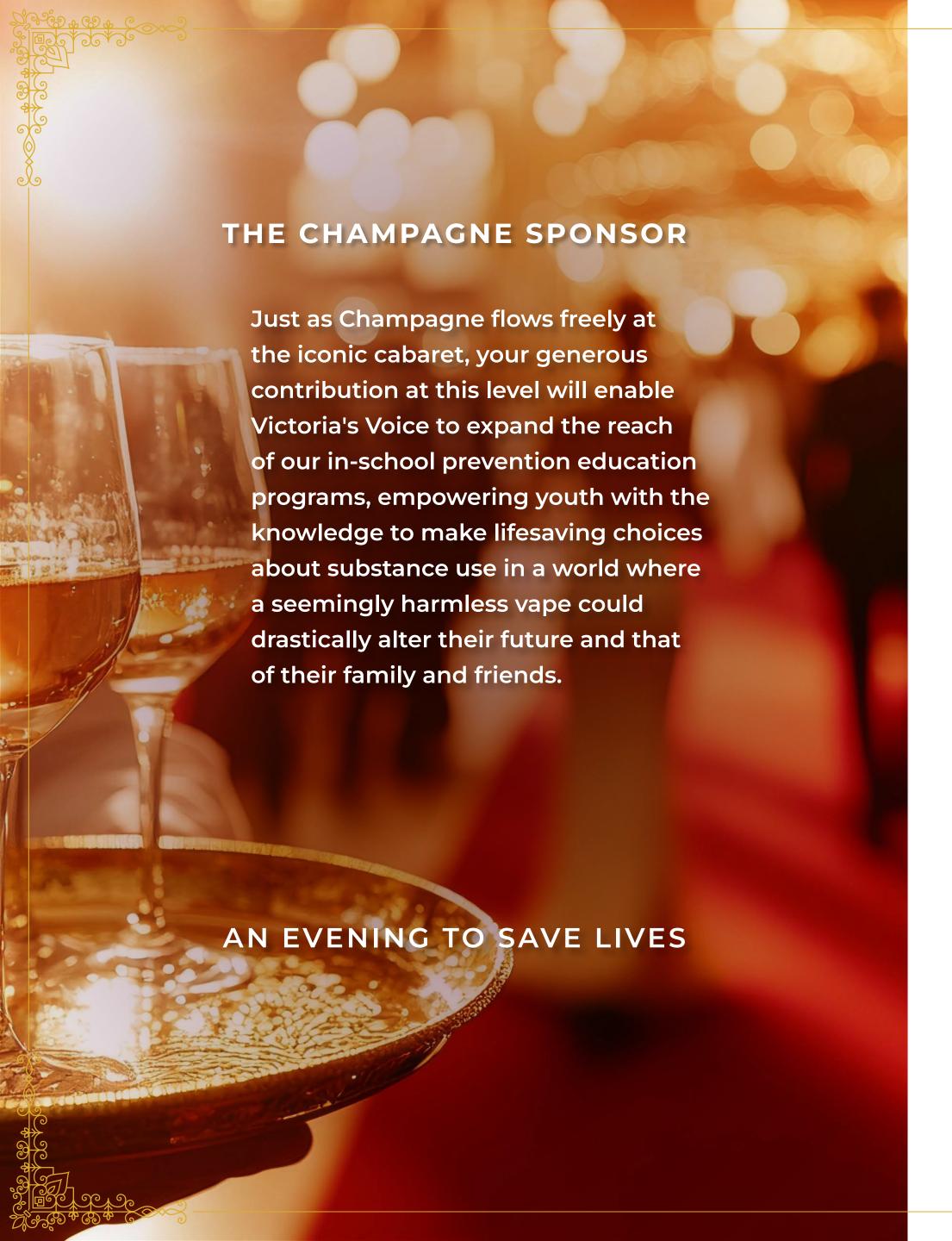
- 8 tickets for the gala (1 table)
- >> 1/2-page ad in event program
- Corporate Hero distinction (with logo) on VVF website for 1 year
- » Linked logo to your organization's website and bio on the VVF website
- 4 tickets to our 2026 donor appreciation event
- Logo/name in the 2025 Annual Report
- Logo on the VVF website as a 2025 sponsor
- » Logo/name imprinted on bar napkins and matchbooks



### The Photographer \$\\$50,000

The **Photographer** sponsorship, at \$50,000, honors the pivotal role photographers played in documenting the Moulin Rouge's vibrant Belle Époque and bohemian life, capturing the raw essence of its dancers, performers, and patrons.

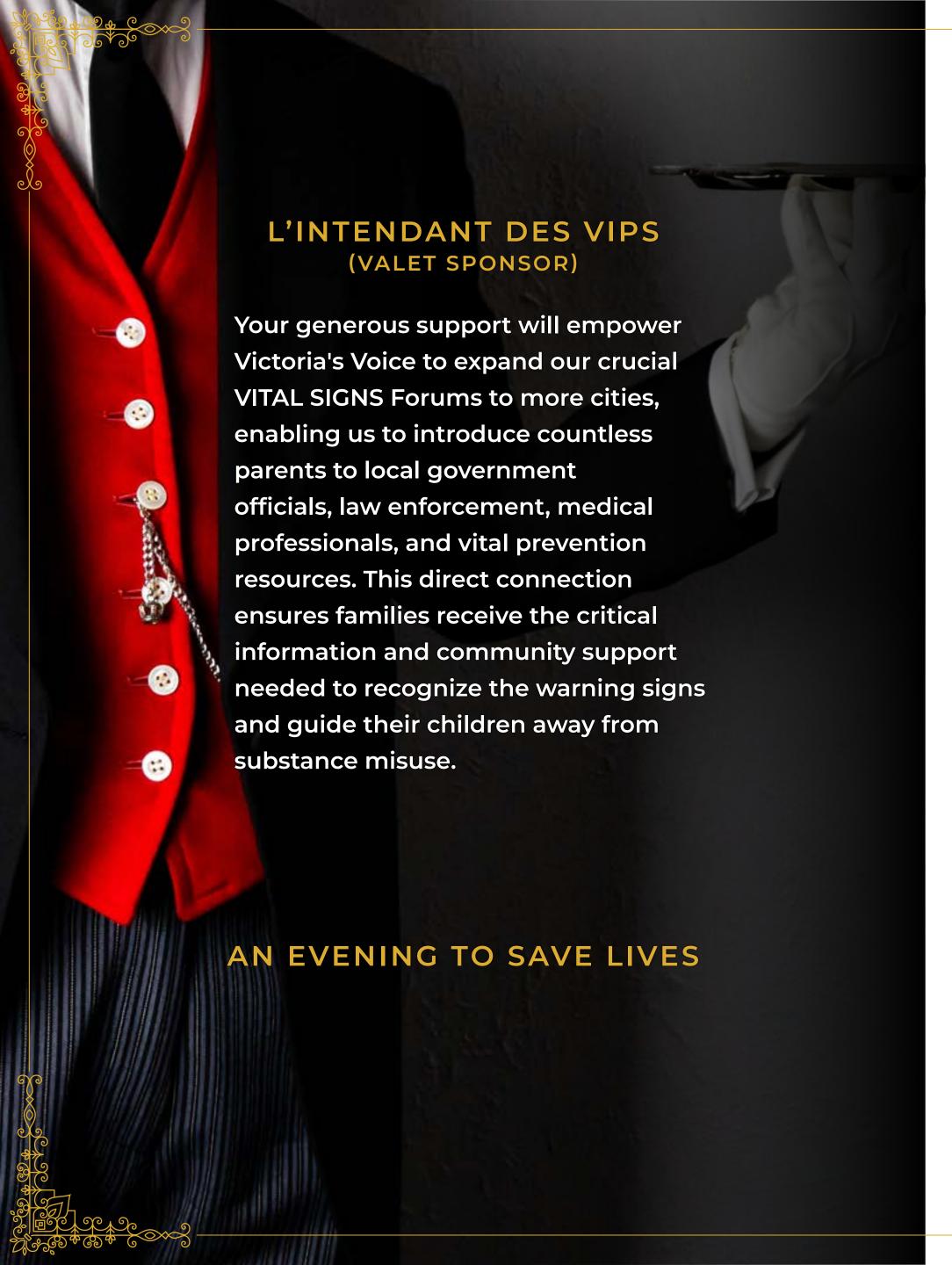
- 8 tickets for the gala (1 table)
- 1/2-page ad in event program
- Corporate Hero distinction (with logo) on VVF website for 1 year
- Linked logo to your organization's website and bio on the VVF website
- 4 tickets to our 2026 donor appreciation event
- Logo/name in the 2025 Annual Report
- Logo on the VVF website as a 2025 sponsor



## The Champagne Sponsor \$ \$50,000

The **Champagne** sponsorship, at \$50,000, aligns your support with the effervescent spirit of the Moulin Rouge, where Champagne has been integral to its identity since 1889, fostering an atmosphere of extravagance and celebration.

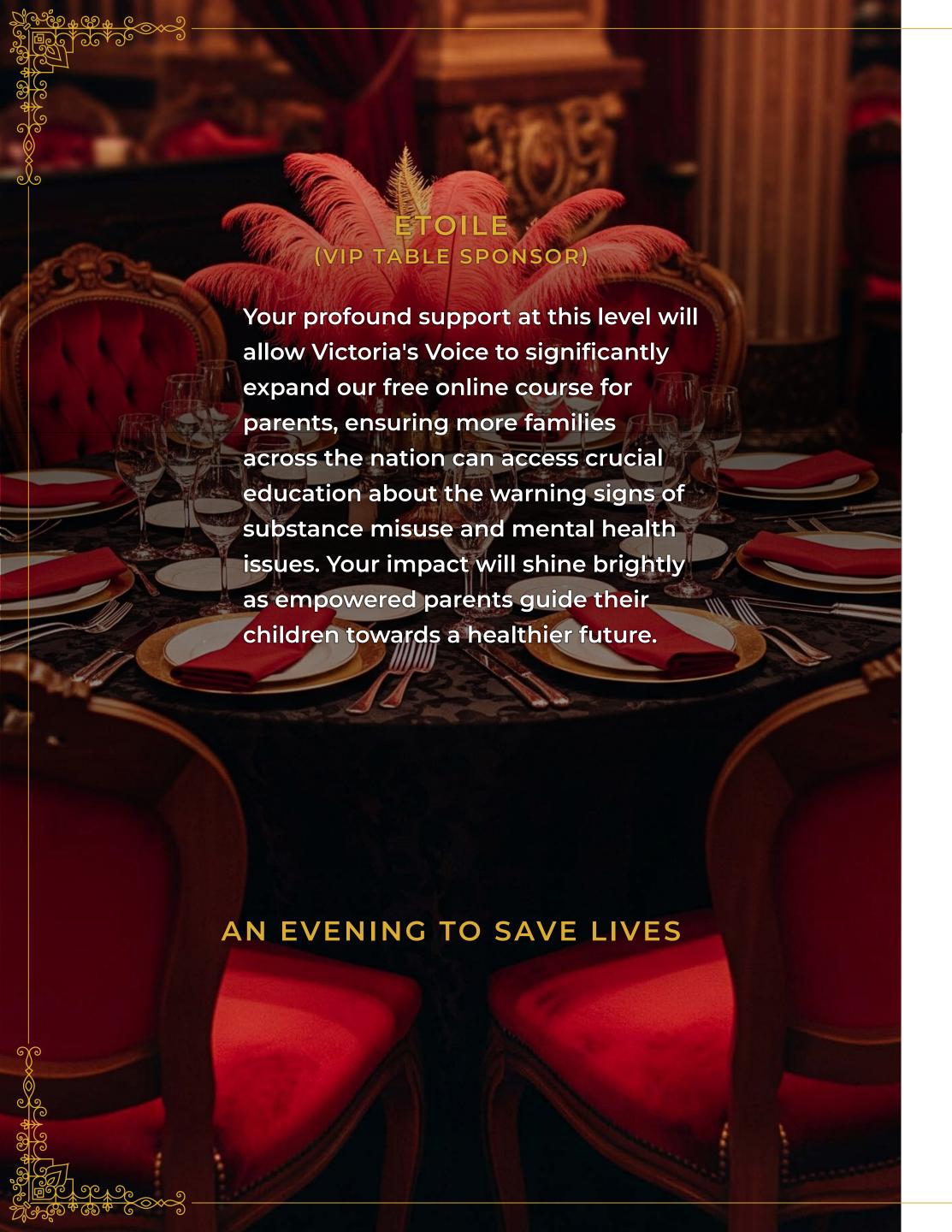
- 8 tickets for the gala (1 table)
- > 1/2-page ad in event program
- Corporate Hero distinction (with logo) on VVF website for 1 year
- Linked logo to your organization's website and bio on the VVF website
- 4 tickets to our 2026 donor appreciation event
- Logo/name in the 2025 Annual Report
- Logo on the VVF website as a 2025 sponsor



## L'Intendant des VIPs \$ \$50,000 (Valet Sponsor)

The **L'Intendant des VIPs** sponsorship, at \$50,000, aligns you with the Moulin Rouge's commitment to offering its most discerning guests a luxurious, enhanced experience. As the "Steward of VIPs," this level represents a premium service designed to elevate every aspect of the cabaret visit.

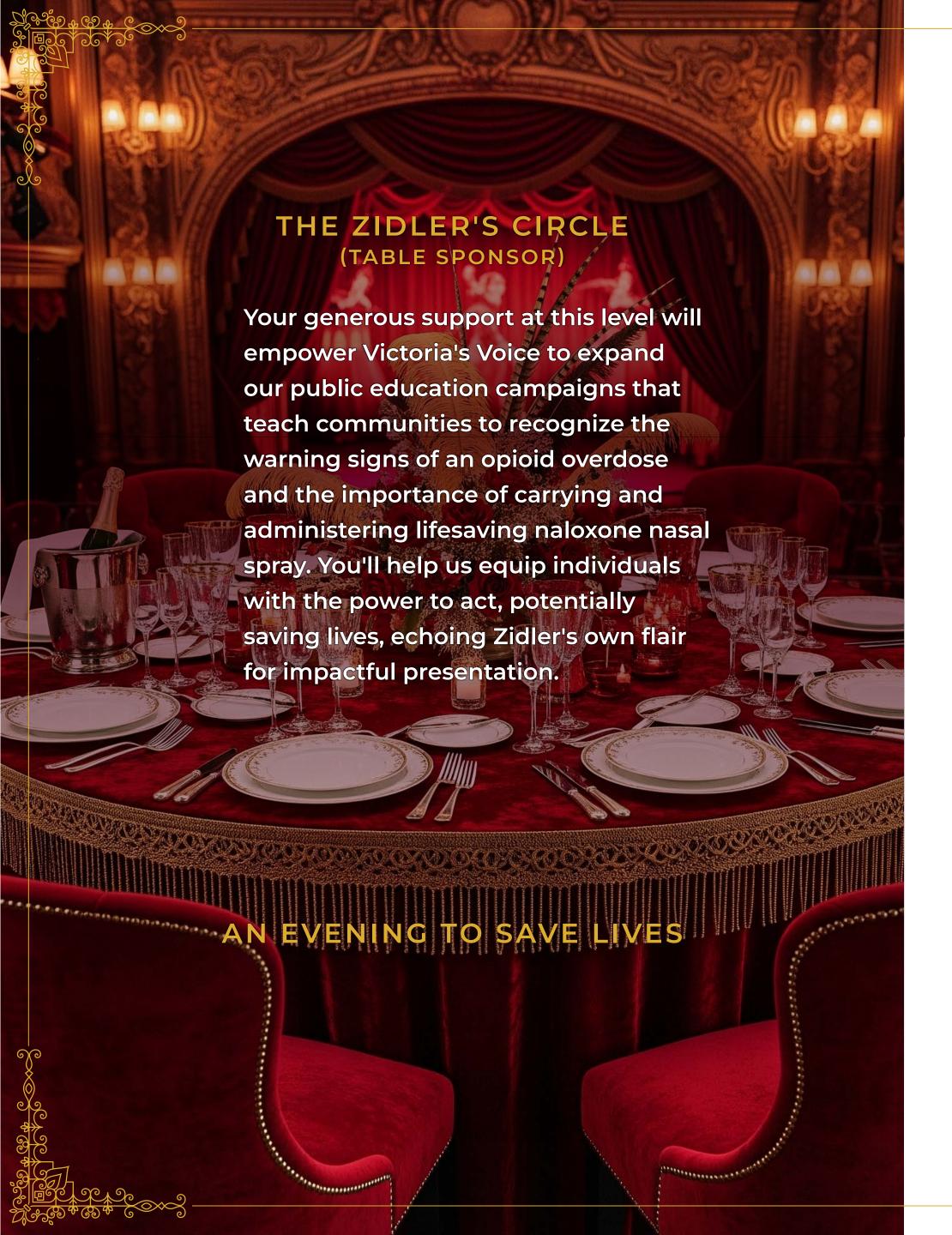
- 8 tickets for the gala (1 table)
- 1/2-page ad in event program
- Corporate Hero distinction (with logo) on VVF website for 1 year
- » Linked logo to your organization's website and bio on the VVF website
- 4 tickets to our 2026 donor appreciation event
- Logo/name in the 2025 Annual Report
- Logo on the VVF website as a 2025 sponsor



### Etoile (VIP Table Sponsor) § \$25,000

The **Etoile** sponsorship, at \$25,000, embodies the "star" quality of excellence and brilliance, much like the principal dancers of the Paris Opera Ballet. This VIP table sponsorship transcends a mere contribution; it signifies a shining commitment that illuminates the very essence of the Moulin Rouge Gala.

- 8 tickets for the gala (1 table)
- 1/4-page ad in event program
- Corporate Hero distinction (with logo) on VVF website for 1 year
- Logo/name on red carpet signage
- Linked logo to your organization's website and bio on the VVF website
- 4 tickets to our 2026 donor appreciation event
- Logo/name in the 2025 Annual Report
- » Logo on the VVF website as a 2025 sponsor



## The Zidler's Circle \$\\$10,000 (Table Sponsor)

The **Zidler's Circle** sponsorship, at \$10,000, draws its name from the flamboyant impresario of the Moulin Rouge, perfectly encapsulating a premier experience for our Moulin Rouge Gala. This distinguished tier is more than a donation; it grants an exclusive immersion into a world of luxury, much like the coveted premium seating in the *Moulin Rouge! The Musical*.

- 8 tickets for the gala (1 table)
- Organization or individual name printed in event program
- 2 tickets to our 2026 donor appreciation event
- Logo/name in the 2025 Annual Report
- Logo on the VVF website as a 2025 sponsor



## The Moulin Rouge Fan \$\\$1,500 (Individual Ticket)

The Moulin Rouge Fan individual ticket at \$1,500, invites you to immerse yourself directly in the heart of our Moulin Rouge Gala's enchanting evening. This ticket level signifies your personal passion for both our vital cause and the timeless allure of the Moulin Rouge, granting you access to an unforgettable night of entertainment, elegance, and philanthropy.

NAME		
COMPANY NAME		EMAIL
ADDRESS		CITY
STATE	ZIP	TELEPHONE

#### PLEASE MAKE YOUR SELECTION BELOW

The Sparkling Diamond | Presenting Sponsor - \$100,000

Le Bar à Bulles | Bar Sponsor - \$50,000

The Photographer - \$50,000

The Champagne Sponsor - \$50,000

L'Intendant des VIPs | Valet Sponsor - \$50,000

Etoile | VIP Table Sponsor - \$25,000

The Zidler's Circle | Table Sponsor - \$10,000

The Moulin Rouge Fan | Individual Ticket - \$1,500

**PAYMENT OPTIONS** (please choose one) Payment is due within 45 days of receipt of invoice.

Pay online using a credit card, Venmo, or PayPal







Check - Please provide me with an invoice

Check - No invoice needed

Force Majeure. Neither Victoria's Voice Foundation nor any Sponsor shall be liable for any cancellation or delay of the Event that is due to any of the following causes: acts of God, accident, riots, war, terrorist act, epidemic, pandemic, quarantine, civil commotion, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, explosion or generalized lack of availability of raw materials or energy. In the event of such cancellation or delay, Victoria's Voice Foundation may, in its sole and absolute discretion, choose not to refund or reimburse the Event sponsorship money/payments to the Sponsor. Such non-refunded and/or non-reimbursed money/payments shall be designated as a donation to Victoria's Voice Foundation and the Sponsor shall receive a tax receipt identifying as such. The date, location of Victoria's Voice Foundation.

