

VICTORIA'S VOICE FOUNDATION

STAYIN'
ALIVE *Gala*

An Evening to Save Lives

Thursday, October 29, 2026

Hyatt Regency Atlanta Perimeter at Villa Cristina
Atlanta, Georgia

STAYIN' ALIVE *Gala*

An Evening to Save Lives

2026

HOSTED BY



Step into an unforgettable evening where the glamour of the 1970s meets the power of purpose. Inspired by the elegance and energy of the disco era, the Stayin' Alive Gala invites you to experience an immersive celebration filled with captivating entertainment, elevated dining, signature cocktails, and unforgettable moments that transport you to a decade defined by style, music, and connection.

Behind the sparkle is a mission that matters. Every dollar raised supports Victoria's Voice's work to prevent youth substance misuse through education, awareness, and life-saving resources for young Americans and families across the country. Together, we'll celebrate the joy of living, honor the lives that inspire our mission, and invest in a future where more young people have the opportunity to grow up healthy, hopeful, and truly Stayin' Alive.

How your investment gives hope through Victoria's Voice

National Naloxone Awareness Day
Niagara Falls

In the 11 years since Victoria's passing, Victoria's Voice
has become a national leader in drug awareness and prevention:

1,875,000

U.S. students, educators and community members

We touched hundreds of nearly 2 million lives in communities across the U.S. through our Save Our Kids and Angel Army school assemblies.

1,608,300

Canadian students, educators and community members

We reached millions of lives in communities across the Maritime provinces through our speaking engagements and educational resources.

85,110

Incarcerated individuals

We engaged tens of thousands of incarcerated individuals through our live presentations and our educational tablet programs in 1,429 facilities in 48 states.

124,741

Victoria's Voice diaries

We gifted nearly 124,741 copies of our Victoria's Voice diary to students, educators, and community members across the U.S. and Canada.

Our why? Prevention works.

Following a nearly 27% decrease in overdose deaths in 2024, CDC provisional data for the 12-month period ending August 2025 shows the trend continues, with overdose deaths down 14% from the previous 12-month period (CDC).



**Together, we are saving lives, empowering communities,
and creating a future free from substance misuse.**

THE ULTIMATE STAYIN' ALIVE VISIONARY

As the exclusive Presenting Sponsor, your monumental investment puts you at the absolute center of our stage, leading the charge to save young lives. This premier level of support provides the massive energy Victoria's Voice needs to scale our mission nationwide, dramatically expanding our in-school prevention education programs to reach thousands of students before crisis begins.

Your visionary partnership is out of sight, acting as the ultimate catalyst to help us "Do the Hustle" into high-risk communities to fund critical VITAL SIGNS Forums, while shining a "You Should Be Dancing" light of hope on families across the country. This funding educates parents on the early warning signs of substance misuse and mental health struggles, putting lifesaving naloxone education directly into the hands of those who need it most. By anchoring this unforgettable night, you aren't just supporting an event, you are rewriting the future, breaking the rhythm of addiction, and ensuring a generation of youth can stay safe, healthy, and "Stayin' Alive."

AN EVENING TO SAVE LIVES



PRESENTING SPONSOR

STAYIN' ALIVE ~ \$100,000

Ultimate Headliner Status—Exclusive Opportunity

This tier grants one premier corporate ally ultimate positioning alongside Victoria's Voice Foundation across all visual, digital, and print channels, signaling an elite tier of civic leadership and brand alignment in the Atlanta market.

EVENT & VENUE VISIBILITY

- Two premier corporate tables of eight, providing a total of 16 VIP seats positioned at the front center of the room.
- Prominent, standalone logo placement on the official gala step, and, repeat background.
- Dedicated logo placement on main stage physical and digital signage throughout the program.
- Highly visible branding across general event venue signage and welcome boards.
- A complimentary full-page color advertisement with premium positioning in the official event program.

DIGITAL & MEDIA EXPOSURE

- Inclusion of corporate logo and name on all official event press releases distributed to regional and national outlets.
- Opportunity to broadcast up to two minutes of custom, sponsor-produced video message directly from the main stage during the premium program window.
- A dedicated "Why I Give" corporate spotlight feature issue of Uplift, the Victoria's Voice monthly digital newsletter.

YEAR-ROUND LEGACY PARTNERSHIP

- Corporate Hero distinction featuring your corporate logo prominently displayed on the Victoria's Voice website homepage for one full year.
- Corporate bio and direct website link featured on the VVF official partner directory for twelve months.
- Formal recognition and prominent logo inclusion within the Victoria's Voice 2026 Annual Report.
- Ten complimentary VIP tickets to our exclusive 2027 corporate donor appreciation event.

DISCO INFERNO

Can you dig it? There is no disco without the dance floor, and this exclusive sponsorship ensures that the heartbeat of our event never stops. Your incredible support lights up the room, turning the gala into a true “Disco Inferno” of hope and survival. This funding directly drives our ability to “Turn the Beat Around” for families facing crisis, equipping local leaders and educators with the training needed to spot the early signs of substance misuse and mental health struggles. By keeping our dance floor packed and our mission moving, you are ensuring that hope, recovery, and celebration remain front and center for thousands of young people nationwide, proving that when we stand together, “I Will Survive” is more than just a song, it is our reality.

AN EVENING TO SAVE LIVES



EXPERIENTIAL & MAIN STAGE SPONSORSHIPS

DISCO INFERNO ~ \$50,000

Dance Floor Sponsor—Exclusive Opportunity

Since our gala centers on a vibrant 70s disco theme, the dance floor is the literal epicenter of the evening’s full, scale show production.

- **Red Carpet Arrival:** Your corporate logo projected via custom light gobos directly onto the entry floor, greeting every guest immediately upon entry.
- **Epicenter Branding:** High, impact branding integrated directly onto or wrapping the perimeter of the retro disco dance floor.
- One premier corporate table providing eight VIP seats with exceptional viewing of the stage.
- A half-page color advertisement in the official event program.
- **Corporate Hero** distinction featuring your logo on the Victoria’s Voice website for one full year.
- Corporate bio and linked logo displayed on the official VVF digital directory for 12 months.
- Formal recognition and logo inclusion in the 2026 Annual Report.
- Four tickets to the 2027 appreciation event.

STUDIO 54

Your generous investment shines a massive spotlight on hope, nourishing both our guests and our national movement. As our exclusive Dinner and Program Partner, you are catching us on the flip side of adversity, fueling the very rhythm of the evening and the vital daily operations of Victoria's Voice. This level of support helps us catch a serious case of "Night Fever" for progress, directly funding the expansion of our in-school prevention education curriculum and bringing critical, lifesaving tools right into classrooms. Your partnership allows us to step up the pace, launching new VITAL SIGNS Forums in high-risk areas and placing overdose-reversal resources directly into the hands of families who need them most. Together, we are keeping the beat alive, breaking the rhythm of addiction, and ensuring our youth can look forward to a bright, healthy, and "Golden" future.

AN EVENING TO SAVE LIVES



EXPERIENTIAL & MAIN STAGE SPONSORSHIPS

STUDIO 54 ~ \$25,000

Dinner & Program Sponsor—Exclusive Opportunity

This premium tier bypasses general signage to embed your brand directly into the evening's central culinary and programmatic experience.

- One corporate table providing eight seats with excellent room placement.
- **Culinary Logo Integration:** Corporate brand integrated beautifully into the presentation of the main course.
- **Bespoke Dessert Branding:** An exclusive, custom chocolate logo design served with the final dessert course to every guest.
- Custom branding featured directly on the printed menu at every individual seat across the room.
- A quarter-page color advertisement in the event program.
- Linked website logo and bio for one year.
- Inclusion in the 2026 Annual Report.
- Four tickets to the 2027 donor appreciation event.

THE “AIN’T NO STOPPIN’ US NOW” PARTNER

This premier table sponsorship keeps our momentum rolling, because once we start saving lives, “Ain’t No Stoppin’ Us Now!” Your support directly funds localized “Train the Trainer” facilitator sessions, empowering everyday community heroes to lead youth drug prevention education efforts in their own neighborhoods.

THE “BEST OF MY LOVE” PARTNER

This vital table level allows us to give the “Best of My Love” to families in crisis, shifting the narrative entirely. Your support funds the creation and nationwide distribution of critical educational materials, including our youth prevention resources and parent guides, ensuring families have a clear playlist of early warning signs.

THE “GOT TO BE REAL” SUPPORTER

To make a real difference, we’ve “Got to Be Real.” Your individual support keeps our mission authentic and strong, directly putting lifesaving naloxone kits and overdose-reversal education into the hands of parents, first responders, and community advocates who are on the front lines of saving lives.

AN EVENING TO SAVE LIVES



STANDARD SEATING & INDIVIDUAL ACCESS

THE “AIN’T NO STOPPING US NOW” PARTNER ~ \$15,000

Premium Table

One Premier Table of eight VIP seats with preferred, front, half room placement. Includes upgraded table hospitality featuring premium champagne service, a quarter-page program advertisement, individual table signage, one year of website listing with link and bio, and two tickets to the 2027 donor appreciation event.

THE “BEST OF MY LOVE” PARTNER ~ \$7,500

Table Sponsor

One Standard Table providing eight select seats for the full gala production. Includes organization or individual name printed within the official event program, dedicated table signage, a linked corporate logo on the Victoria’s Voice website for one year, name inclusion in the 2026 Annual Report, and two tickets to the 2027 donor appreciation event.

THE “GOT TO BE REAL” SUPPORTER ~ \$1,000

Individual Select Seat

One individual seat for the full “Stayin Alive” Gala, including pre-show cocktail reception, gourmet three-course dinner featuring custom culinary branding and access to the post-program dance floor experience

Ticket Adjustment Rule: For organizations wishing to purchase additional individual seats alongside an existing package, extra tickets may be appended to invoices at a flat rate of \$1,000 per guest, subject to total room inventory.

STAYIN' ALIVE *Gala* SPONSORSHIP FORM



NAME

RECOGNITION NAME

COMPANY NAME

EMAIL

ADDRESS

CITY

STATE

ZIP

TELEPHONE

TRIBUTE - IN HONOR/MEMORY OF

PLEASE MAKE YOUR SELECTION BELOW

- Stayin' Alive | Presenting Sponsor - \$100,000
- Night Fever | Dance Floor Sponsor - \$50,000
- Studio 54 | Dinner and Program Sponsor - \$25,000
- Platinum Record | Premium Table Sponsor - \$15,000
- Gold Record | Table Sponsor - \$7,500
- Individual Patron Ticket - \$1,000

PAYMENT OPTIONS (please choose one) Payment is due within 45 days of receipt of invoice.

- Pay on-line using a credit card, Venmo, or Paypal
- Check - Please provide me with an invoice
- Check - No invoice needed



venmo PayPal

Sponsorship form and payment must be received no later than October 19, 2026.
Email the completed Sponsorship Form to mark@victoriasvoicefoundation.com

Force Majeure. Neither Victoria's Voice Foundation nor any Sponsor shall be liable for any cancellation or delay of the Event that is due to any of the following causes: acts of God, accident, riots, war, terrorist act, epidemic, pandemic, quarantine, civil commotion, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, explosion or generalized lack of availability of raw materials or energy. In the event of such cancellation or delay, Victoria's Voice Foundation may, in its sole and absolute discretion, choose not to refund or reimburse the Event sponsorship money/payments to the Sponsor. Such non-refunded and/or non-reimbursed money/payments shall be designated as a donation to Victoria's Voice Foundation and the Sponsor shall receive a tax receipt identifying as such. The date, location and time of the Gatsby Gala may change at the sole discretion of Victoria's Voice Foundation.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE, REGISTRATION#: CH6204

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